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## 7 creative packaging designs that will make you smile!

Forget expensive advertising campaigns! Nothing beats a **creative packaging design** with a dash of humor to stop busy consumers in their tracks. Stuck for inspiration? We've collected plenty of [attention-grabbing](#) examples, so sit back and enjoy the browse!

### 1. Beehive Honey Squares



Om nom nom nom! Packaging designer **Lacy Kuhn** made sure this cute little bear has plenty of room in his tummy for Beehive's delicious Honey Squares.

## 2. Poilu

There's something **strangely appealing** about this packaging design for Poilu created by Simon Laliberté.



## 3. Creative packaging, Japanese-style



We're not sure where the designer was going with this, but apparently there is some kind of connection between **Japanese pastries** – yes, this is a muffin of some sort – and afro haircuts. It does stand out, though!

#### 4. Message, uhm, boat in a bottle



This delicate packaging design for refillable water bottles by **Designers Anonymous** speaks to your inner child, doesn't it? A **tiny anchor** keeps the boat in place, turning it into a submarine when the bottle is filled to the neck. And when you fill the bottle with sparkling water, the boat's miniature propeller even creates bubbles.

#### 5. Thelma's cookies



Buy twelve cookies, get a free oven! Sort of. Famous for their **freshly baked** goods, Thelma's delivers homemade cookies in a [creative cardboard box design](#) by Saturday MFG. The box looks and opens just like an oven. Yummy!



## 6. Festina Watches



Buying a waterproof watch is always a gamble. Or it was, until **Scholz & Friends** came up with this cunning packaging design for Festina Watches.

## 7. How's it hangin'?



Kudos to packaging designer **Soon Mo Kang** for this adorable teabag design for Hanger Tea! These little T-shirts have cute written all over them. *Inspired by [Hongkiat](#)*